

PROFESSIONAL PROFILE



Shannon Snow, AICP

Principal

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EDUCATION

B.A. Political Science
University of Nebraska – Lincoln

Masters of City and Regional
Planning (MCRP)
Rutgers University

CERTIFICATIONS & PROFESSIONAL AFFILIATIONS

American Institute of Certified
Planners (AICP)

American Planning Association

Chair Academy Class of 2013

PROFESSIONAL BACKGROUND

Ms. Shannon Snow is the founder of Snow Consulting Services, and has an extensive amount of professional experience managing and implementing planning projects. Her portfolio includes work in the private, nonprofit, and education sectors. Ms. Snow is known for her dedication to clients and ability to make big visions a reality by utilizing a data-driven approach to help decision makers determine what is best for their organization and influence key stakeholders.

Immediately prior to founding Snow Consulting Services, Ms. Snow worked as an administrator within the Community College system. She leverages this experience to help her clients balance facilities growth with other institutional priorities, ensuring that facilities are truly an extension of each organization's mission.

PROJECT EXPERIENCE

Family Housing Advisory Services – Omaha, NE

- South Facility Location Analysis

Learning Community of Douglas and Sarpy Counties – NE

- Space Maximization Discussion

Southeast Community College – Lincoln, NE

- 2016 Bond Resolution Information Campaign
- Facilities Master Plan Implementation Guidebook

Kids Can Community Center – Omaha, NE

- 2016 Growth Strategy Report

Metropolitan Community College – Omaha, NE

- 2016 South Omaha Campus Implementation Plan*
- 2016 Master Plan Strategic Review*
- 2015 Sarpy County Campus Land Acquisition, Selection, and Due Diligence*
- 2015 Student Housing Study*
- 2014 Master Plan Data Update*
- 2011 Implementation Plan*
- 2010 Facilities Master Plan Update for Campuses and Centers*

Greater Omaha Chamber – Omaha, NE

- North Omaha Development Project Study*
- Participation in RFPs and Company Solicitation*
- Economic Data Reporting*

Baker Residential- South Brunswick, NJ

- Project Planning and Development Services*

* Projects completed under previous employment